



TechTours™

Interactive Storytelling

TechTours™ is a downloadable iPhone, iPod Touch, iPad, MP3 player and Smart-phone application that provides an interactive emotive storytelling experience on destinations with audio and video features using GPS technology.

Using custom-made interactive maps and GPS triggered points of interest (POI), visitors can explore a destination at their own pace in their own language.



Holistic Tour Experience



The Features

- Indoor/outdoor application
- Point of interest directory
- Walking tour map
- Keypad for tour
- Photo Gallery
- Information and “about” tabs
- Narration in multiple languages
- Multi-layered points of interest
- Services multiple user groups

Elevating the Experience

- Increases market reach
- Powerful brand integration & mitigation
- Destination servicing
- Sustainable solutions
- Multi-adaptive service platform

Sharing Your Story

- Enhance experiences
- Reveal diversity
- Appeal to the senses
- Trigger emotions
- Capture imagination
- In-depth discoveries
- Cultural enrichment

The Benefits

- Customized applications
- Designed to meet your needs & budget
- Community-based approach
- Stakeholder consultation
- Builds capacity
- Human resource tool